



### **About Executive Women Australia**

**Executive Women Australia (EWA)** is a private member based organisation committed to increasing C-level career opportunities for executive women and improving their managerial and societal influence. EWA provides a unique professional introduction and profile-building service to both executive employers and executive women.

EWA's program and suite of events tackle two of the major barriers currently contributing to workplace inequity for women: poor C-level representation and a lack of decision-maker connections.

EWA engages like-minded professionals and organisations in an effort to advance Australia's workplace gender diversity up-take and best practice, and to address the current rate of decline of senior female appointments. EWA offers a quality collection of private member and public events, seminars, mentoring programs and social media forums.

Founded in mid 2010, EWA has quickly gained 8,000 online professional participants and is fast becoming one of the nation's leading action-oriented business networks. EWA works with its membership to provide collaborative input to governments, corporations, SME's, non-profits, education and community groups to assist in the development of Australia's workplace diversity solutions.



## **About Tara Cheesman**

### **Tara Cheesman**

(BA) Arts, Community Development (cur), Adv Dip. Management, Dip. Marketing, TAE10

### **Executive Director – Executive Women Australia (EWA)**

Tara Cheesman is a highly motivated, outcomes-oriented professional membership and engagement strategist who is passionate about driving equal senior career opportunities for executive women.

After two decades of focusing on cause-driven outcomes for commercial and community organisations such as UNICEF Australia, Habitat for Humanity Australia, Tokyo American Club, Public Relations Institute of Australia and American Express, Tara has now turned her attention to C-level diversity.

**Executive Women Australia (EWA)** was launched in 2010 and has grown quickly to now boast over 8,000 online professional participants. EWA is a private member based organisation designed to engage like-minded professionals and organisations in an effort to advance Australia's workplace diversity up-take and best practice, and to address the current rate of decline of senior female appointments.

Tara's proven track record in membership marketing and management, media engagement, corporate training and public speaking plays a vital part in continuing EWA's success, as EWA cements its position as Australia's leading executive women's network actively advancing C-level career opportunities for corporate women.

Tara has lived in Tokyo, Japan and is preparing to take EWA's program into three Asian countries in the coming years.